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17548 U.S. PTO  
10/772878

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**UTILITY  
PATENT APPLICATION  
TRANSMITTAL**  
 (Only for new nonprovisional applications under  
37 CFR 1.53(b))

Attorney Docket No.	72130-002
First Inventor	J. Edward Gibson
Title	Business Method and Apparatus for Advertising and Fundraising
Express Mail No.	EV 376989923 US

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents.

- Applicant claims small entity status.  
See 37 CFR 1.27.
- Specification [Total Pages 20]  
(preferred arrangement set forth below)
  - Descriptive title of the invention
  - Cross Reference to Related Applications
  - Statement Regarding Fed sponsored R & D
  - Reference to sequence listing, a table, or a computer program listing appendix
  - Background of the Invention
  - Brief Summary of the Invention
  - Brief Description of the Drawings (if filed)
  - Detailed Description
  - Claim(s)
  - Abstract of the Disclosure
- Drawing(s) (35 U.S.C. 113) [Total Sheets 7]
- Oath or Declaration [Total Pages 2]
  - Newly executed (original or copy)
  - Unexecuted
  - Copy from a prior application (37 CFR 1.63 (d))  
(for continuation/divisional with Box 17 completed)
    - DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).

ADDRESS TO:  
 Mail Stop Patent Application  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

- CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
- Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
  - Computer Readable Form (CRF)
  - Specification Sequence Listing on:
    - CD-ROM or CD-R (2 copies); or
    - paper
  - Statements verifying identify of above copies

**ACCOMPANYING APPLICATION PARTS**

- Assignment Papers (cover sheet & document(s))
- 37 CFR 3.73(b) Statement  Power of Attorney (when there is an assignee)
- English Translation Document (if applicable)
- Information Disclosure Statement (IDS)/PTO-1449  Copies of IDS Citations
- Preliminary Amendment  Other:
- Return Receipt Postcard (MPEP 503) (Should be specifically itemized)
- Certified Copy of Priority Document(s) (if foreign priority is claimed)
- Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent
- Certificate of Express Mail
- Check and Acknowledgment Postcard

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

Continuation  Divisional  Continuation-in-part (CIP)

of prior application No. \_\_\_\_\_

Prior application information:

Examiner \_\_\_\_\_

Group Art Unit: \_\_\_\_\_

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

**18. CORRESPONDENCE ADDRESS**

<input checked="" type="checkbox"/> Customer Number or Bar Code Label	029493 (Insert Customer No. or Attach bar code label here)		<input type="checkbox"/> or	<input type="checkbox"/> Correspondence address below
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City	St. Louis	State	MO	Zip Code
				63105

**EXPRESS MAIL CERTIFICATE OF MAILING (37 CFR 1.10)**  
Express Mail No.: EV 376989923

Docket No.  
72130-002

Applicant(s): J. Edward Gibson

Serial No.

Filing Date  
herewith

Examiner

Group Art

Title:

*Business Method and Apparatus for Advertising and Fundraising*

**TO THE COMMISSIONER OF PATENTS AND TRADEMARKS**

Transmitted herewith is:

- Utility Patent Application Transmittal (2)
- Specification
- Drawings
- Declaration (Executed)
- Power of Attorney
- Postcard
- Check in the amount of \$421.00
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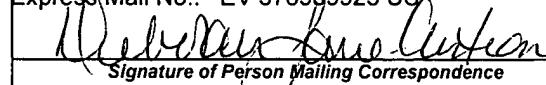
Dated: 2-4-04

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